

# EXPERIENCE HIGHLIGHT

PROPERTY  
**spotlight**



check out  
everyone's  
share-outs on  
the Experience  
Design Website

*locally crafted  
gift boxes*  
*los angeles  
convention center*  
*Created By:  
Ashley Russo*

*Check this out ...*



HAVE SOMETHING YOU WOULD LIKE TO SHARE WITH ALL OF LEVY? SHARING IS AS EASY AS POSTING TO SOCIAL MEDIA

[CLICK HERE TO FIND OUT MORE](#)



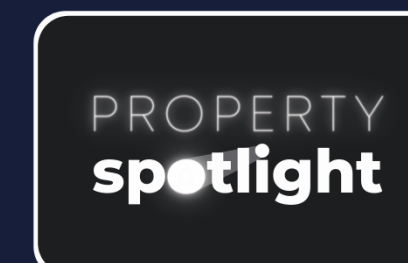
VISIT THE EXPERIENCE DESIGN RESOURCE SITE FOR FUN IDEAS, INSPIRATION, INFORMATION, AND MORE

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HAVE YOU JOINED OUR EASY TO USE, CORPORATE DESIGN PROGRAM ACCOUNT TO CREATE EYE-CATCHING PIECES OF VISUAL CONTENT?

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WANT YOUR CREATIVE, INNOVATIVE, STRATEGIC AND "WOW-WORTHY" WINS SHARED WITH OUR DIVISION?

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# Locally Crafted Gift Box

February 2023

*Levy*

# SUPPORTING INFORMATION

## DETAILED POINTS

### THE CUSTOM BOX

[from noissue.com](https://www.noissue.com)

- suggested size - 10x8x4
- price varies from \$3-\$6 per box based on volume and design.
- lead time: suggest 30 days.

### THE STORYTELLING CARD

[link here to canva template.](#)

- suggested size - 5x7
  - card is printed front + back with brand logo
- price varies based on printer
- lead time: suggest 7 days.

### THE LOCAL ITEMS

[link here to sample spreadsheet.](#)

- suggested quantity of items -
  - 8-10 items
- price varies based on consumable items chosen.
- lead time - allow 14 days

### ADDITIONAL PACKAGING

[from noissue.com](https://www.noissue.com)

- suggested items:
  - custom tissue paper
  - tote bags
  - drawstring bags
  - stickers
  - ribbon



Foundation, a non-profit supporting those impacted by the Syrian Civil War.

These award-winning, handcrafted gourmet dark chocolate-coated pretzel bars are the creation of chocolate prodigy Jonathan Graham. His packaging is a story that tells the tale of art and creativity, and is featured in the Smithsonian Museum.

Founded by cake-lover Lisa J. Olin. Lisa started her career in the entertainment industry in Los Angeles while baking in her home kitchen for family and friends. Her love of cakes and popularity sparked growth, and she's expanded to a full production facility, retail and an on-line store.

These plant-based, zero-waste packaged organic snacks are good for you and the planet. Sustainability is founder & CEO Kate Flynn passion, and Sun & Swell is leading the way with their

MAGIC DATES

COMPARTES

CakeMonkey BAKERY

SUN & SWELL

THREE DA Natural Food

PEOPLE CHOICE DEEP JER

Chili Chew



# WHAT DRIVES THE VALUE OF THE PRODUCT, CONCEPT OR INITIATIVE?

CHECK ALL OF THE BOXES THAT APPLY AND THEN USE AS THE GUIDING POINTS TO CRAFT "THE STORY" ✓

<input checked="" type="checkbox"/>	<b>GUEST EXPERIENCE DRIVEN</b>	The concept is geared toward the uniquely positive impact on the guest experience
<input type="checkbox"/>	<b>FINANCIALLY DRIVEN</b>	The concept is intended to increase revenue, or decrease product or operating costs
<input type="checkbox"/>	<b>INNOVATION DRIVEN</b>	The concept features new, advanced and original methods
<input checked="" type="checkbox"/>	<b>SUSTAINABILITY DRIVEN</b>	The concept is geared around environmental responsibility

<input checked="" type="checkbox"/>	<b>COMMUNITY/ LOCAL INITIATIVE DRIVEN</b>	The concept focuses on the aspects of partnering with people and organizations within our communities
<input type="checkbox"/>	<b>RECOGNITION DRIVEN</b>	The concept is intended to spark interest and gain recognition
<input checked="" type="checkbox"/>	<b>MARKETING/ PUBLICITY INITIATIVE DRIVEN</b>	The concept widens the tactical reach within our target markets
<input checked="" type="checkbox"/>	<b>EFFICIENCY DRIVEN</b>	The concept helps to streamline, simplify or rectify a current process

# FINANCIAL IMPACT

## SAMPLE GIFT BOX

Item	Company	Price	Notes
Organic Snacks in Compostable Packaging	Sun + Swell	\$2.16	local + sustainable snacks
California Love Dark Chocolate Salted Pretzel Bar	Compartes	\$10 per bar	local chocolate
Lush Lemon Bar Date Bites	Magic Dates	\$3.83	woman owned, local, minority
Everything but the Bagel Popcorn	3 dads	\$5.00	healthy
Black & White Cakewich	Cake Monkey	\$4.75	local woman owned
Original Beef Jerky	People's Choice Beef Jerky	\$6.00	local to LA since 1929
Kin Spritz	Kin Euphorics	\$3.75	Non-alcoholic, natural caffeinated beverage
Chili Chews - Peach Gummies	Chili Chews	\$5.14	local + minority owned
Protein Bar	MISFITS	\$2.50	woman owned
Path Water	Pathwater	\$1.20	veteran, local
Packaging	Noissue	\$10.00	sustainable
	<b>TOTAL</b>	<b>\$44.33</b>	<b>250</b>