

TECHNOLOGY & EQUIPMENT: COLDSNAP



APPLIANCE & PRODUCT COSTS

- **COST:**
 - 3,000 / unit
- **HOW TO BUY:**
 - Direct from ColdSnap
- **PRODUCT (Sold in 12 pks):**
 - Ice Cream: 3.00 per pod
 - Frozen Lattes: 3.00 per pod
 - Frozen Smoothies: 3.00 per pod
 - Boozy Drinks: 4.00 per pod

Levy

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Levy

- **WINS:**
 - 14% Buttermilk Fat Ice Cream
 - No Preparation ; No Appliance Cleanup
 - Shelf Stable Pods
 - Fully Recyclable, Aluminum Pods
 - Space Efficient
- **OPPORTUNITIES:**
 - Speed 40 – 50 seconds
 - Price
 - Extraction
 - Scalability - Inventory
- **WHERE IT CAN WORK NOW:**
 - Owners Suites
 - Show Offices
 - Break Rooms
 - “BOH” Small In-Seat or Service Stations