



JEDI Justice, Equity, Diversity, & Inclusion

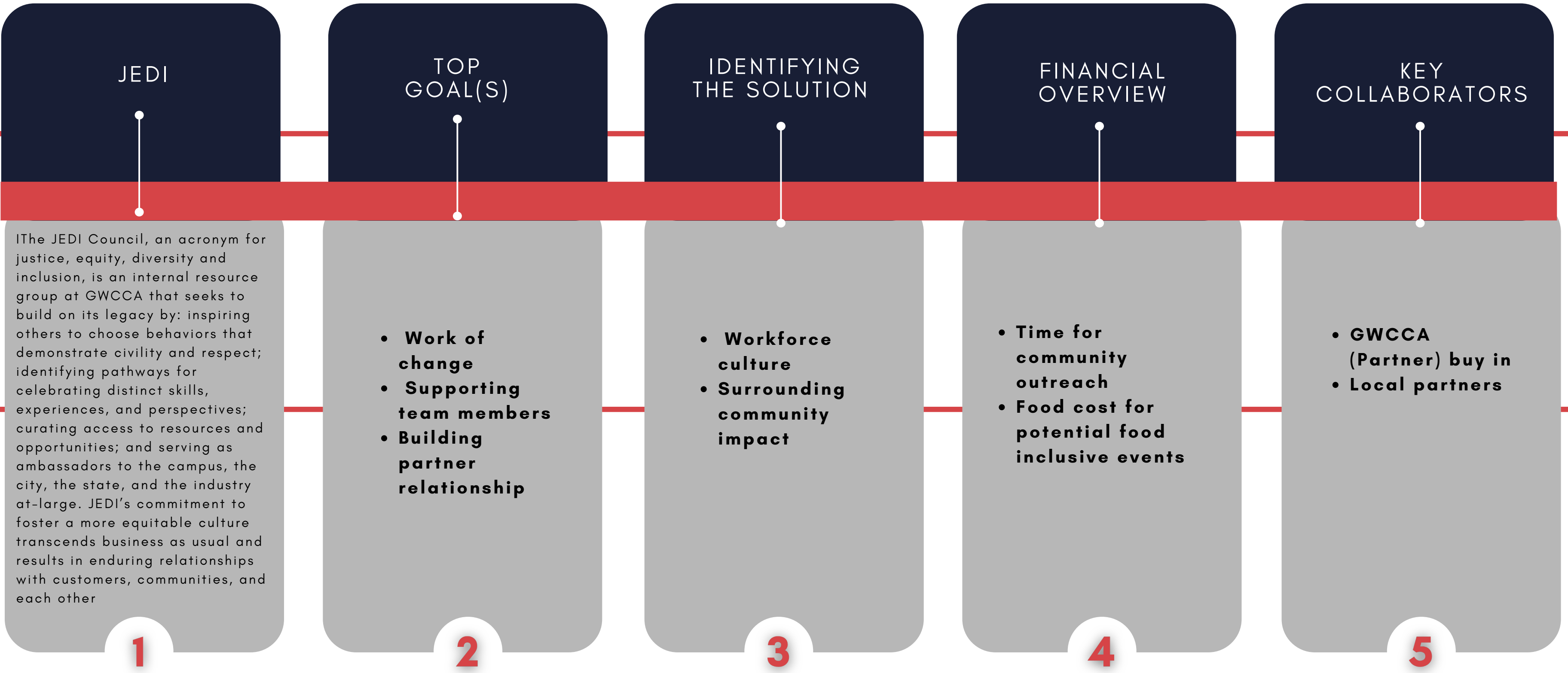
PROPERTY
spotlight

INSERT DATE HERE

GWCC

JEDI COUNCIL

SINGLE PAGE OVERVIEW





“

Hispanic Heritage month for me is a time to reflect many accomplishments within the Hispanic American community.

As a direct result of immigration I'm proud of what my parents and my family have accomplished. As a chef I can't help but look at our culture thru the lens of food. Although we may have certain similarities, we are as complex and different just like our many predful dishes. Our foods are a true melting pot of Latinx culture and traditions.

Buen provecho – (enjoy your meal) !

”

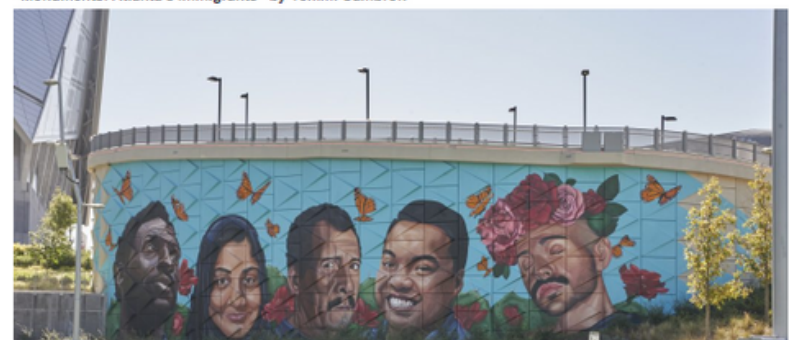
Chef Billy Velasquez

Hispanic Heritage Recipes by Chef Billy Velasquez
Check out these delicious recipes straight from the kitchen of our Executive Chef, Billy Velasquez.

Chef Billy's Sofrito
Roasted Pork Pencil



"Monuments: Atlanta's Immigrants" by Yehimi Cambron



GIVE BLOOD GIVE LIFE

GWCCA STEWARDS

Date: Tuesday, February 9, 2021

Time: 10:00 a.m. – 3:00 p.m.

Location: Georgia World Congress Center Building C – Lobby Area

Parking: FREE parking is available in the bus shuttle lane in front of GWCC - Building C off of Northside Drive.

JEDI'S IMPACT

POINT

#1

Get your partner involved!
Engaging with your partner on ways Levy can partner with them on possible events (culturally driven celebration events). This extends our relationship with governance teams in our properties!



POINT

#2

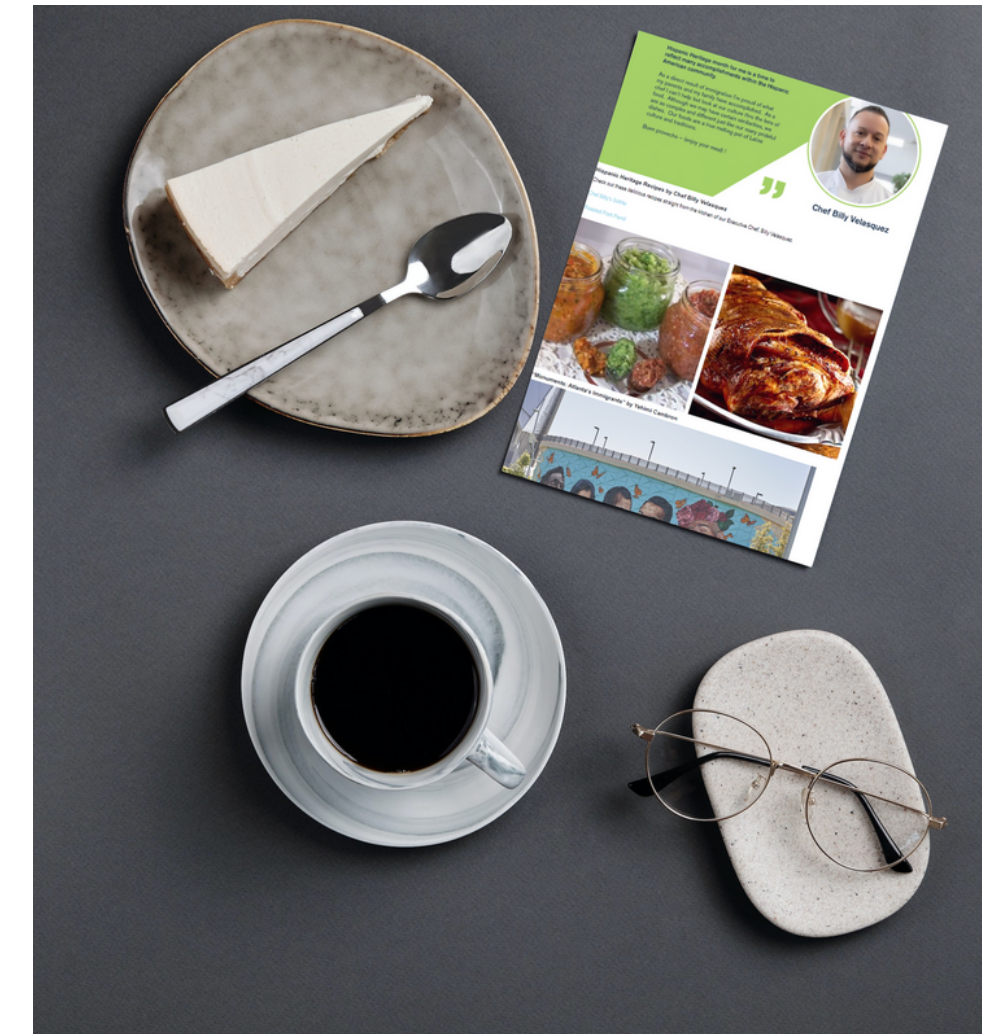
Impact local community!
Volunteering time can double as team building and positive reinforcement in your local area.



POINT

#3

Creative marketing & content for Levy!
Using our differences to educate and highlight our team to our partner, company, and the community through various marketing avenues.





Georgia World Congress Center

Levy CONVENTION CENTERS



**GUEST EXPERIENCE
DRIVEN**

The concept is geared toward the uniquely positive impact on the guest experience



**FINANCIALLY
DRIVEN**

The concept is intended to increase revenue, or decrease product or operating costs



**INNOVATION
DRIVEN**

The concept features new, advanced and original methods



**SUSTAINABILITY
DRIVEN**

The concept is geared around environmental responsibility



**COMMUNITY/
LOCAL INITIATIVE
DRIVEN**

The concept focuses on the aspects of partnering with people and organizations within our communities



**RECOGNITION
DRIVEN**

The concept is intended to spark interest and gain recognition



**MARKETING/
PUBLICITY
INITIATIVE DRIVEN**

The concept widens the tactical reach within our target markets



EFFICIENCY DRIVEN

The concept helps to streamline, simplify or rectify a current process

TELLING THE STORY OF JEDI!

1

BUILD A STRONG CULTURE WITH YOUR TEAM & PARTNER

JEDI's impact can strengthen your overall workforce and partner relationships. It's work that you can feel good about and supports your ability to be an ambassador for our company, your building, and your city as a whole!

2

IMPLEMENT SUSTAINABILITY PRACTICES

JEDI can be utilized to reach local partners and discover new ways to introduce sustainable practices

3

MARKETING OPPORTUNITIES

JEDI allows you to create content showcasing the diversity of the team & the impact on the local community through its' work



**Georgia World
Congress Center**