



# GWCCA IMPACT



**BEE**  
DOWNTOWN

## 2020 SWEET ENGAGEMENT!



This year, we re-designed and hand-painted 3 brand new hives for the Georgia World Congress Center campus!

GWCCA's bees flew a total of  
**9.31 MILLION  
MILES**



to create this 2020 honey harvest!



That's the equivalent of flying to the moon and back

**19 TIMES!**

The  
**166  
POUNDS**



of honey produced by GWCCA's bees filled...

**200 JARS!**



with some left over to create "sweet" cafeteria collaborations!

[www.bee-downtown.com](http://www.bee-downtown.com)

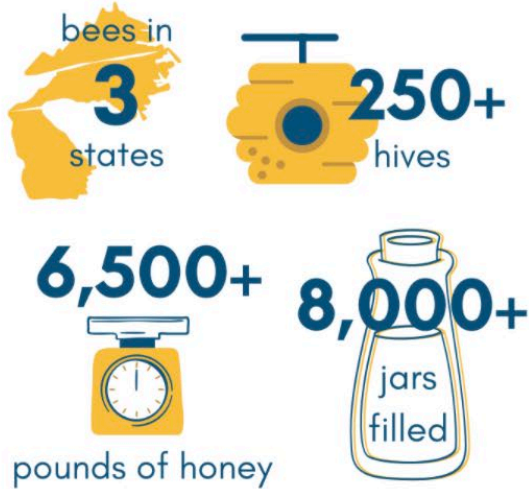


**BEE**  
DOWNTOWN

f @ @beedowntown

BEE DOWNTOWN & THE CULINARY TEAM AT GWCC HAVE WORKED TO USE ROUGHLY 166 POUNDS OF FRESH HONEY ANNUALLY. CHEF BILLY VELASQUEZ HAS CREATED SEVERAL RECIPES INCORPORATING LOCAL HONEY. THESE ARE SHARED THROUGH VARIOUS FUNCTIONS FOR EXTERNAL AND INTERNAL GUEST AS WELL AS ON SOCIAL MEDIA PLATFORMS.

# A BEE-UTIFUL YEAR AT BEE DOWNTOWN



Employee engagement events  
hosted in...

**25** states & **5** countries

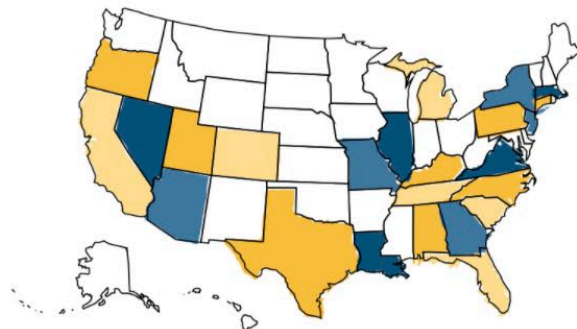
Including...

**38** Honey Camps

**18** Hive Tours

**35+** Webinars and other  
virtual events

**1,000+** Hours spent interacting  
on THE HIVE



**4,100+**

Total hours of employee  
engagement!

[www.bee-downtown.com](http://www.bee-downtown.com)



**BEE**  
DOWNTOWN



@beedowntown