



Convention and Cultural Attraction Division

Convention Center Group

Sustainability Initiatives-2023

Levy
CONVENTION CENTERS

October 2022

4 Initiatives for 2023

People



**Sustainability
Score Card**



**Bottle
Beverage**



Packaging





-People-

Tasks

- 1st Quarter FY 2023-All Salaried Manager to Complete Compass's Becoming a Sustainability Champion Training
- 2nd Quarter FY 2023-All Supervisors and Sales Team to Complete Compass's Becoming a Food Waste Champion Training
- Identify a Food Waste Champion per location
- Develop hourly pre-shift training calendar based on the Becoming a Food Waste Champion Training

Measurement

- Complete a baseline Engagement Survey Pulse Check for locations around sustainability at the beginning of FY 2023 and a 2nd Pulse Check in the 4th Quarter of FY 2023

Barriers

- Buy in-the location level. This cannot simply be top down



- Single Use Beverage Packaging -

Tasks

- Identify all Convention Center locations that do not have a current beverage sponsorship or have flexibility around offerings
- Provide a comprehensive list of alternative packaged beverages and reusable options for beverages for locations
- Create Sales Packages for group sales to sell reusable beverage containers...think Yeti for event clients for hot/cold beverages with a price strategy to make locations whole for revenue and VA loss

Measurement

- Fiscal results (revenue) and cost per location analysis
- YOY Purchasing report comparison on single use plastic bottles versus reusable options.

Barriers

- Partner and Meeting Planner buy in/fundamental change to the way we operate
- Availability and pricing of alternative products
- On hand inventory value of reusable container costs



- Disposable Packaging -

Single Use Serviceware

Tasks

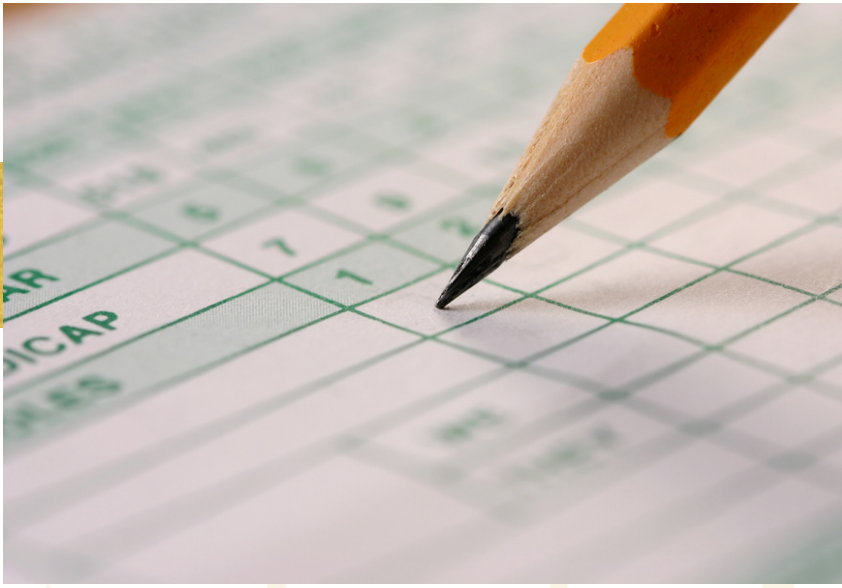
- Review all current products versus our recent learnings of what is best for the environment
- Develop Partner and Guest Facing Communication around our packaging transition
- Provide the field with updated guidance on options available for their use

Measurement

- Regional/Self Compliance Audit for adherence to new offerings
- YOY savings based on overall transition away from “compostable” packaging and serviceware.

Barriers

- Partner and Meeting Planner misconceptions
- Guest perception that compostable products are better for the environment
- On hand inventories being depleted properly with no negative financial impact to the locations



-Sustainability Scorecard-

Tasks

- Evaluate what purchasing information currently appears on division and location scorecards
- Work with purchasing on identifying items in Birchstreet in order to develop audited tracking of items that meet sustainability requirements
- Train all location leaders on the scorecard metrics and using them as a tool to improve their business performance and tell their story

Measurement

- Implementation of the Compass Sustainability Scorecard across division

Barriers

- Communication between Birchstreet and the Scorecard system
- Creating a manual process for tracking and bandwidth of our teams
- Our leaders understanding how to evaluate the data and make it actionable



-Thank you-

