

## WHAT IS THE 'PROPERTY SPOTLIGHT'?

The continuation of open, regular and valuable communication is essential to our future success

We have prioritized creating a central housing platform that will serve as much more than simply a file repository

The [Property Spotlight](#) page contained within the Experience Design website is your go-to for viewing and sharing all of the creative, innovative, strategic and 'wow-worthy' things our division is doing amongst our properties

### Why make the Property Spotlight webpage your Go-To for sharing?

- Access to everything at your fingertips
- This quick-view format provides a "one-stop-shop" experience for seeing what other properties are doing
- No more digging through emails to find what you are looking for
- No more reinventing the wheel
- Connect with your network of peers and gain inspiration through others
- Gain access to division specific practices

PROPERTY  
spotlight

## WHAT TO SHARE?

..... Nothing is too small or too big to share

..... Nothing is off-the-table as far as criteria goes

..... What you may have developed, created, produced, or put into practice, may be incredibly valuable to someone else

### **Examples include but are not limited to:**

- Implementation of new methods, processes or technologies that impact operations
- Sustainability practices
- Community involvement/ outreach/ partnerships
- Catering sales tips
- Creative menus
- Event successes & imagery
- Team engagement initiatives
- R&C Ideation
- Diversity & Inclusion/ DIAC initiatives
- Development or usage of of innovative F&B products & concepts
- ..... and so much more.....

**[CLICK HERE TO SEE A PROPERTY SPOTLIGHT SHARE EXAMPLE](#)**

## STEP-BY-STEP FOR SHARING

### 1 Template Access

Click this link to be directed to the CANVA Template for formatting your share-out deck:

[CANVA Template](#)

If you prefer to use PowerPoint, click this link to access:

[PowerPoint Template](#)

*Note: The template has been created as a kick-off point to provide prompts and generate thought for what kind of content and imagery would be beneficial to share. If pages or topics do not apply to what it is that you are sharing, you have full freedom to modify as needed in order to most effectively support your share*

### 2 Create

Add in all topic supportive content and imagery

- Be as thorough as you deem necessary for the reader
- You do not need to use/ fill out all of the pages contained within the template
- Rearrange pages, header topics, text boxes, imagery placeholder boxes, etc. as you see fit

### 3 Submit

Once you have completed your Property Spotlight share deck, please email it to Hilary Barash:

[hbarash@levyrestaurants.com](mailto:hbarash@levyrestaurants.com)

Your deck will be added to the Property Spotlight Page & shared with the Division Leadership Team