

PLATED SERVICE
MODIFICATION:
PRE-SET BEVERAGE
CARAFES

PRE-SET CARAFE TABLE WATER GUEST SELF-SERVICE



**FILTERED
SPARKLING & STILL
OFFERING
CAPABILITIES**



**BRANDING/
LABELING OPPORTUNITY
ON GLASS CARAFES/
BOTTLES**



**GLASS CARAFES/ BOTTLES
OFFER AN ELEVATED LOOK
WITH TABLESCAPE
SET**



**ICE-FREE, PRE-BOTTLED
WATER AIDS IN LABOR
REDUCTION AND FASTER
SERVICE**



PRE-SET CARAFE TABLE TEA

GUEST SELF-SERVICE



CUSTOM MADE AND
PROPRIETARY
SELECTIONS FOR
CLIENTS



TREND: THE GLOBAL ICE
TEA MARKET IS
ANTICIPATED TO ADD 2X
VALUE BY 2030



CURATED, STEEPED,
AND CHILLED
IN-HOUSE FOR A
PREMIUM EXPERIENCE



UPSELL OPPORTUNITIES
WITH VARIETY IN
OFFERINGS AND
FLAVORINGS

WHY ELIMINATE ICE...

RESEARCH, DATA, TRENDS

LABOR

It takes more time for service staff to fill water glasses/ pitchers with ice

Water glasses and pitchers need to be refilled more frequently because the ice takes up so much space. Therefore, increasing labor with replenishing

FILTERING

The trend in mid-high restaurants these days is towards filtered water service

Ice is not filtered... so it negates the intention when serving a filtered water option

SANITATION

When you see a cube of ice in your water glass, it has already touched at minimum six different surfaces

The layers of contact have inevitable sanitation obstacles due to the amount of touch-points

PHYSICAL REACTIONS

Room temperature water assists in the digesting process after eating

It is also more effective at preventing you from feeling thirsty

It boosts your metabolism

Guests with sensitive teeth are unable to drink ice water

SUSTAINABILITY

Considerable energy is required to "extract" heat from water and produce ice cubes

The production of the energy to make the ice cube also has an environmental impact, most commonly carbon dioxide emissions

Additionally, any ice cubes left in the glass after the drink has been drunk, are wasted

SPILLS & SAFETY

Ice can cause spills when service staff or patrons try to refill water glasses

Condensation often forms on glassware/ carafes - making them harder to set by staff/ hold by guests