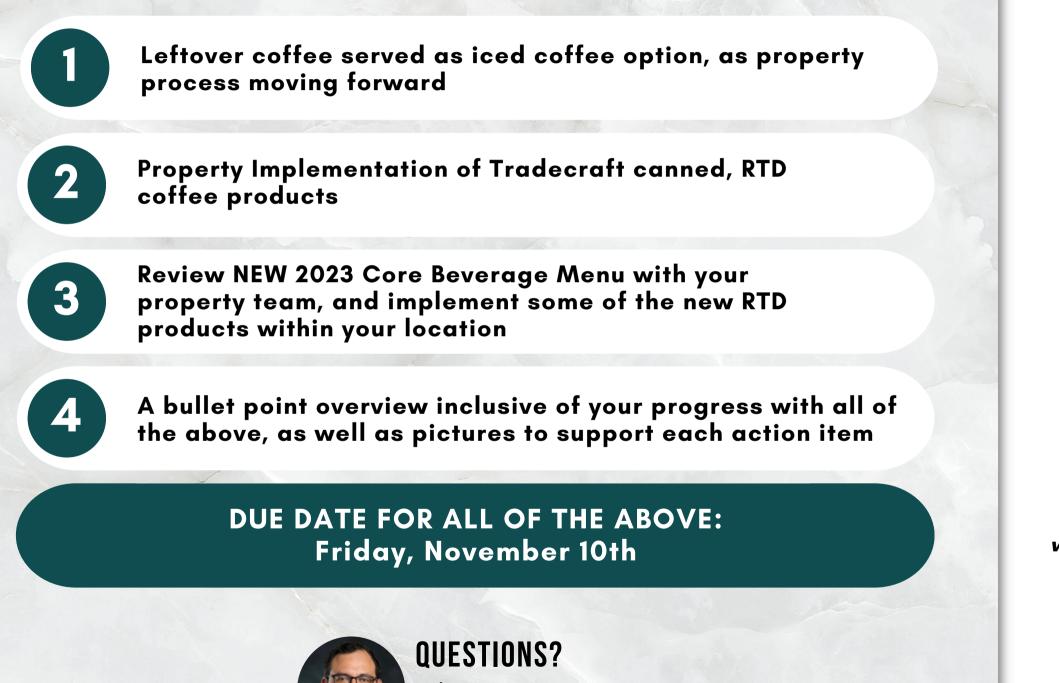
SEPTEMBER ACTION ITEMS CC DIVISION PROPERTIES



Julio Henriquez Wisconsin Center District Vice President of Hospitality henriquez@levyrestaurants.com

As a Beverage Field Champion, you are your property's chosen representative that's responsible for taking the learning objectives that we share during our quarterly calls, and finding ways to use & them within your venue

Not all suggestive beverage "Action Items" are "one-size-fits all", and finding ways to appropriately SCALE & creatively MODIFY the ideas to fit the nature of YOUR business will be important

If you aren't sure how to achieve the "Action Items" in a way that works best for your property, reach out for advise, tips, tricks, and even some on-on-one brainstorming conversation. We are here to help!

Additionally, look to your fellow Beverage Field Champions for guidance. The best ideas come from all of you within your properties. Lean on one-another for implementation collaboration



Let's make impactful, division-wide change with our beverage programming, together!

BEVERAGE ACTION ITEM SEPTEMBER 2023

	REUSING LEFT	
Property Property in the second secon	IT'S THAT Easy!	Don't throw away y • Collect what re • Sell it/ serve it • Culinary teams Any property locat
	SUSTAINABILITY Practice	Sustainability inition make an impact w With coffee being there is a LOT of w
	SALES Suggestions	 Use as a client Sell at R&C ou Use as an up-s
	TAKE IT A STEP Further	 Freeze the cof If no opportuni TELL THE STOR WHY this cold I



Start reusing leftover coffee as cold brew coffee! Take it a step further and use the Horchata Coffee Recipe to elevate your guest offering



OVER COFFEE

your leftover brewed coffee... remains sitting in urns, and store it by refrigerating it it as a cold brew coffee offering ns can use to cook with it (i.e. coffee cake)

ation can do this! No specialty equipment or product required

tiatives are EVERYTHING... and reducing waste is the biggest way we can within our F&B environments

g one of the biggest items we sell in our properties, that also means that waste associated with it....

nt "random act of kindness"

outlets as a special feature of the day

-sell opportunity with hosted events

offee to create coffee ice cubes

nity to sell or serve to guests, create a coffee station for your employees!

RY: Use our Sustainability Practice Logo's and Messaging to tell our guests I brew coffee is special....

QUESTIONS?

Ashley Russo Levy Convention Centers National Sales Director arusso@levyrestaurants.com

BEVERAGE ACTION ITEM SEPTEMBER 2023



To open a new account connect with Adam and myself, we will request a new account creation with Canteen. Within a week Canteen will establish a new account and ordering portal access.

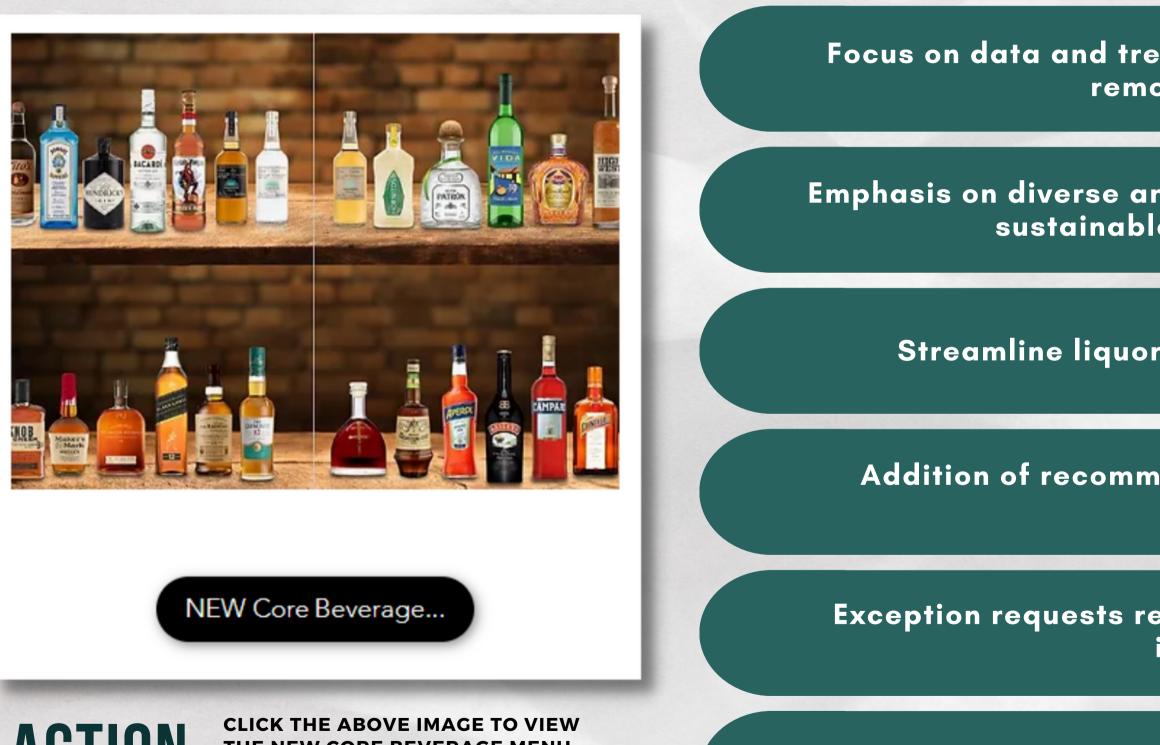
Canteen is your source for a variety of RTD's, kcups,

All orders are placed on the Canteen portal. The local account executive will set up access and an order guide.

RTD's cost at a range of generally \$2-3 per can.

Be sure to check out the Core Solutions Beverage Program Guide by clicking on the image icon to the left, to view Levy's most current corporate beverage product offerings

BEVERAGE ACTION ITEM SEPTEMBER 2023





CLICK THE ABOVE IMAGE TO VIEW THE NEW CORE BEVERAGE MENU, AND FIND SOME NEW RTD PRODUCTS THAT YOU CAN START SELLING AT YOUR PROPERTY LOCATION

New NA and RTD categories

Focus on data and trends to determine the addition and removal of selections

Emphasis on diverse and women owned brands, as well as sustainable and organic products

Streamline liquor matrix to include all products

Addition of recommended spirits and wines noted in italics

Exception requests required when not able to align with items on Core