



PATH™



Co-Brand Partnership

the problem:



experts say by 2050 there will be more plastic in our oceans than fish.

**World Economic Forum, The New Plastics Economy*

the solution:



we say by 2050 there will be more ~~plastic~~ in our oceans than fish.

Rewrite the future.

about

PATH is the first genuinely sustainable bottled water, as we are the only bottled water company in the industry that offers premium enhanced water in a 100% refillable aluminum bottle that is 100% recyclable and made in the U.S.A.

3

widemouth opening

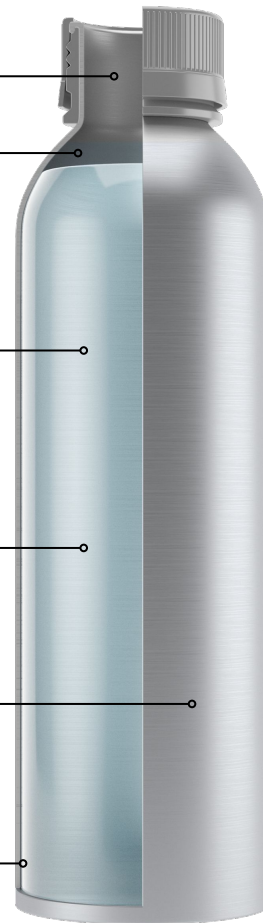
BPA-Free

100% refillable

water with added electrolytes

recyclable

industry leading thicker walls
for strength and durability



we are forging the path → to end single-use plastic bottles.

4

PATH offers a coupled solution of electrolyte-enhanced still, alkaline, and sparkling water in aluminum refillable bottles plus hydration stations for our retail partners who choose to save the planet with us.



Sustainability
Environmental
Achievement
Leadership

PATH was the only bottled water company honored for the SEAL award in **2019 & 2020** globally.

The Seal Award is given to 50 of the most sustainable companies in the world, which have the most impactful and innovative environmental initiatives.

[Click here for more info](#)



[Inc. 5000 Regionals: California 2021](#)

PATH #7 on the list as one of the Top 250 Fastest Growing Private Companies **in California.**



[Inc. 5000 America's fastest growing private companies](#)

PATH is #48 on the list of Inc.'s Fastest Growing Companies **in America.**

partnering to save the planet

Our goal is to help everyone break the addiction to single-use plastic water bottles while cleaning up the planet in the process.

When you join the revolution through a co-branded partnership, you're automatically adding to the impact we make every day. You are part of the revolution to clean up our beaches and educate youth via our PSA program on ways to solve the throw-away society.



hospitality co-brands



1 Hotels

Created an exclusive partnership with 1 Hotel Group who was recently awarded by USA today Readers choice awards for Best Eco-Friendly Hotel and Luxury Brand Hotel. The hotel group now carries both still and sparkling PATH.



Grand Wailea

Helped replace over 1 million single-use plastic water bottles at their 800 + room and property.



Blackberry farms

Created a 3-year partnership to replace over 70,000 plastic bottles for this premium luxury hotel property that sits on over 4200 acres in the Relais & Châteaux resort in Walland, Tennessee.



Four Seasons Maui

A partnership to replace over 100,000 single-use plastic water bottles on the island of Maui. The property is the trailblazer for the entire Four Seasons portfolio and has deemed PATH as a phenomenal sustainable and convenient solution for guests and members.



hospitality co-brands



Turtle Bay
Resort



1 Hotels
Sparkling



West Hollywood
Edition Hotels



Naples Bay
Resort



The Flamingo
Resort



The Gasparilla
Inn & Club
16.9oz.



The Rockaway
Hotel



High Hampton
Resort



Wailea Beach
Resort



Canopy Hotel by
Hilton



Harrah's Cherokee
Casino
25oz.

food & wellness co-brands



Bun Mee



Tillamook



Nature Well



Marshall Retail Group



Sprinkles
16.9oz.



Tocaya
Modern Mexican



Modern Market Eatery



Skinny Fats



Napa Farms Market



Fresh to Order



education co-brands



Aurora Public Schools



Peach County Schools



Hayward Unified School District



Morgan Hill USD



Swain County Schools



McMinn County Schools



Wisconsin Union



Deloitte University



CSU Dominguez Hills



San Francisco State University

business & industry co-brands



RE/DONE



Lockheed Martin



Empire



RtA



State Farm



Museum of Ice Cream
16.9oz.



Jacksons



SOL



Space Needle



V Sattui Winery
25oz.

fitness co-brands



Yellowstone
Fitness



ALO Yoga



Get Hot Pilates



CLMBR



Orange Theory
Fitness
25oz.



Spenga
25oz.

10 reasons to co-brand with PATH

- A partnership that helps to save our planet
- Actively displays corporate environmental responsibility
- Shares our planet-saving initiatives with people who interact with your brand
- A walking billboard for your brand
- Offers an alternative to single-use bottled water
- Meets consumer demand for sustainability
- Reduces single use waste
- A great asset to sustainability initiatives
- Validates brand values
- Easily lowers corporate carbon and environmental footprints



bottle options

This is our design template where the blue area represents the space on our bottle that we use to apply your company logo and any additional support graphics. The shoulder area distorts graphics and is not a place that we recommend putting your logo or any important messaging.

In order to begin with our creative, we will need asset files for your branding; including logos, print specs and logo guidelines to ensure that the bottle graphics meet your brand's specifications.



Cap Color Options



Bottle Ink Options



Varnish Finish Options



option to add
partner QR code
that links to custom
landing page/
website




partner URL added




pricing

The prices for our co-branded bottles reflects the economies of scale for larger quantities ordered. We have a minimum quantity order of 25,000 bottles and with our large operations facilities we can accommodate orders in excess of 1 million bottles with additional production lead time. Typical lead time for most orders under 100,000 bottles is 10-12 weeks after final design approval.


\$3k Tooling Fee added to pricing



BOTTLE QTY	COST/BTL
25K	\$1.50
75K	\$1.35
150K	\$1.25
500K	\$1.15
1M+	\$1.05



BOTTLE QTY	COST/BTL
25K	\$1.55
75K	\$1.40
150K	\$1.30
500K	\$1.20
1M+	\$1.10



BOTTLE QTY	COST/BTL
25K	\$1.80
75K	\$1.65
150K	\$1.55
500K	\$1.45
1M+	\$1.25

marketing support



Custom Bottle Neck Hangers



Table Tents/
custom POS



Co-Branded Bottles & professional bottle shots →



x **refill it.**

For more info, please contact:

**Gulshan Kumar | Vice President of Sales
650.740.1418 | gulshan@drinkpath.com**

x **refill it.**

For more info, please contact:

Wendy Smith | Director of Sales
310.422.6476 | wendy@drinkpath.com

x **refill it.**

For more info, please contact:

Missy Smith | Regional Manager Northeast
413.426.5433 | missy@drinkpath.com

x refill it.

For more info, please contact:

**Olivia Bakken | Director of Food Service Sales-East
404.933.2199 | olivia@drinkpath.com**