



Locally Crafted Gift Box

February 2023

Levy

SUPPORTING INFORMATION

DETAILED POINTS

THE CUSTOM BOX

[from noissue.com](https://www.noissue.com)

- suggested size - 10x8x4
- price varies from \$3-\$6 per box based on volume and design.
- lead time: suggest 30 days.

THE STORYTELLING CARD

[link here to canva template.](#)

- suggested size - 5x7
 - card is printed front + back with brand logo
- price varies based on printer
- lead time: suggest 7 days.

THE LOCAL ITEMS

[link here to sample spreadsheet.](#)

- suggested quantity of items -
 - 8-10 items
- price varies based on consumable items chosen.
- lead time - allow 14 days

ADDITIONAL PACKAGING

[from noissue.com](https://www.noissue.com)

- suggested items:
 - custom tissue paper
 - tote bags
 - drawstring bags
 - stickers
 - ribbon



Foundation, a non-profit supporting those impacted by the Syrian Civil War.

These award-winning, handcrafted gourmet dark chocolate-coated pretzel bars are the creation of chocolate prodigy Jonathan Grahm. His packaging is a story that tells the tale of art and creativity, and is featured in the Smithsonian Museum.

Founded by cake-lover Lisa J. Olin. Lisa started her career in the entertainment industry in Los Angeles while baking in her home kitchen for family and friends. Her love of cakes and popularity sparked growth, and she's expanded to a full production facility, retail and an on-line store.

These plant-based, zero-waste packaged organic snacks are good for you and the planet. Sustainability is founder & CEO Kate Flynn passion, and Sun & Swell is leading the way with their

UNDALES

COMPARTES

CakeMonkey BAKERY

SUN & SWELL

THREE DA Natural Food

PEOPLE CHOICE

Chili Chews



WHAT DRIVES THE VALUE OF THE PRODUCT, CONCEPT OR INITIATIVE?

CHECK ALL OF THE BOXES THAT APPLY AND THEN USE AS THE GUIDING POINTS TO CRAFT "THE STORY" ✓

| | | |
|-------------------------------------|--------------------------------|---|
| <input checked="" type="checkbox"/> | GUEST EXPERIENCE DRIVEN | The concept is geared toward the uniquely positive impact on the guest experience |
| <input type="checkbox"/> | FINANCIALLY DRIVEN | The concept is intended to increase revenue, or decrease product or operating costs |
| <input type="checkbox"/> | INNOVATION DRIVEN | The concept features new, advanced and original methods |
| <input checked="" type="checkbox"/> | SUSTAINABILITY DRIVEN | The concept is geared around environmental responsibility |

| | | |
|-------------------------------------|---|---|
| <input checked="" type="checkbox"/> | COMMUNITY/ LOCAL INITIATIVE DRIVEN | The concept focuses on the aspects of partnering with people and organizations within our communities |
| <input type="checkbox"/> | RECOGNITION DRIVEN | The concept is intended to spark interest and gain recognition |
| <input checked="" type="checkbox"/> | MARKETING/ PUBLICITY INITIATIVE DRIVEN | The concept widens the tactical reach within our target markets |
| <input checked="" type="checkbox"/> | EFFICIENCY DRIVEN | The concept helps to streamline, simplify or rectify a current process |

FINANCIAL IMPACT

SAMPLE GIFT BOX

| Item | Company | Price | Notes |
|---|----------------------------|----------------|---|
| Organic Snacks in Compostable Packaging | Sun + Swell | \$2.16 | local + sustainable snacks |
| California Love Dark Chocolate Salted Pretzel Bar | Compartes | \$10 per bar | local chocolate |
| Lush Lemon Bar Date Bites | Magic Dates | \$3.83 | woman owned, local, minority |
| Everything but the Bagel Popcorn | 3 dads | \$5.00 | healthy |
| Black & White Cakewich | Cake Monkey | \$4.75 | local woman owned |
| Original Beef Jerky | People's Choice Beef Jerky | \$6.00 | local to LA since 1929 |
| Kin Spritz | Kin Euphorics | \$3.75 | Non-alcoholic, natural caffeinated beverage |
| Chili Chews - Peach Gummies | Chili Chews | \$5.14 | local + minority owned |
| Protein Bar | MISFITS | \$2.50 | woman owned |
| Path Water | Pathwater | \$1.20 | veteran, local |
| Packaging | Noissue | \$10.00 | sustainable |
| | TOTAL | \$44.33 | 250 |