

Gallery  
Carts. Kiosks. Portables.



DIGITAL LOOKBOOK 2023









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## WHO WE ARE

Gallery Carts is the industry-leading mobile food, beverage and retail merchandising provider. Our unmatched customer service is the foundation on which we deliver personalized mobile carts, kiosks, technology structures and electric vehicles. With second-to-none quality and relentless attention to detail, we ensure your needs are met on time, every time. Take your venue to the next level. Go with a Gallery.

## THE GALLERY JOURNEY

Purchased our first mobile cart to sell hot dogs on Denver's 16th Street Mall

FEBRUARY  
1980

Gallery Carts entered into agreement with PepsiCo, who became a minority owner

AUGUST  
1992

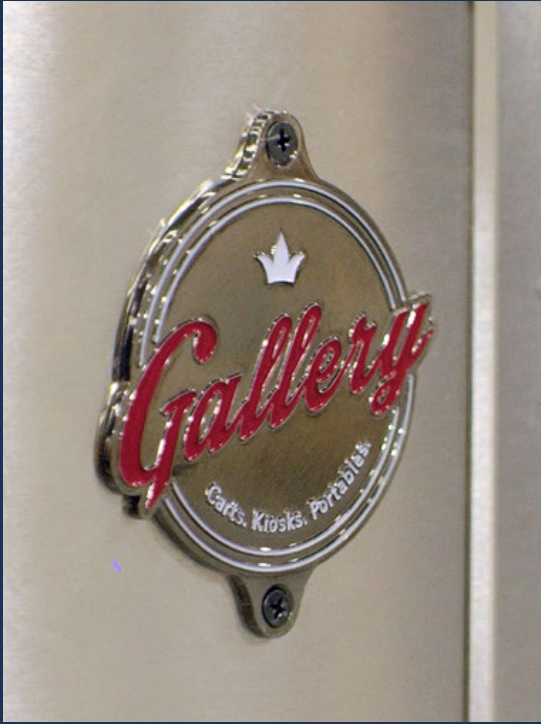
Partnered with Club Car to deliver beverage carts

OCTOBER  
2000

Inked our first large deal with Mile High Stadium

Gallery Carts bought back PepsiCo's shares in the company





Opened our state-of-the-art, 45,000 sq. ft. assembly facility

Designed and debuted NetSuite as our strategic planning software

JANUARY  
2017

AUGUST  
2018

AUGUST  
2020

JUNE  
2021

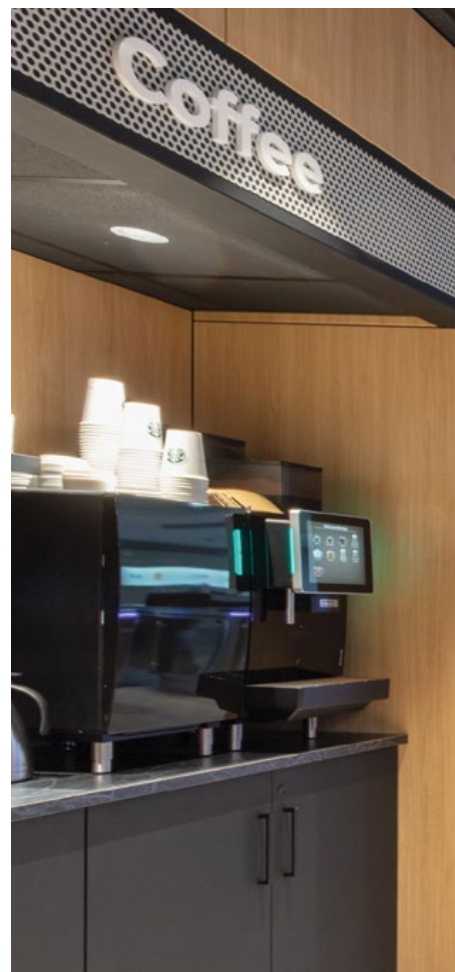
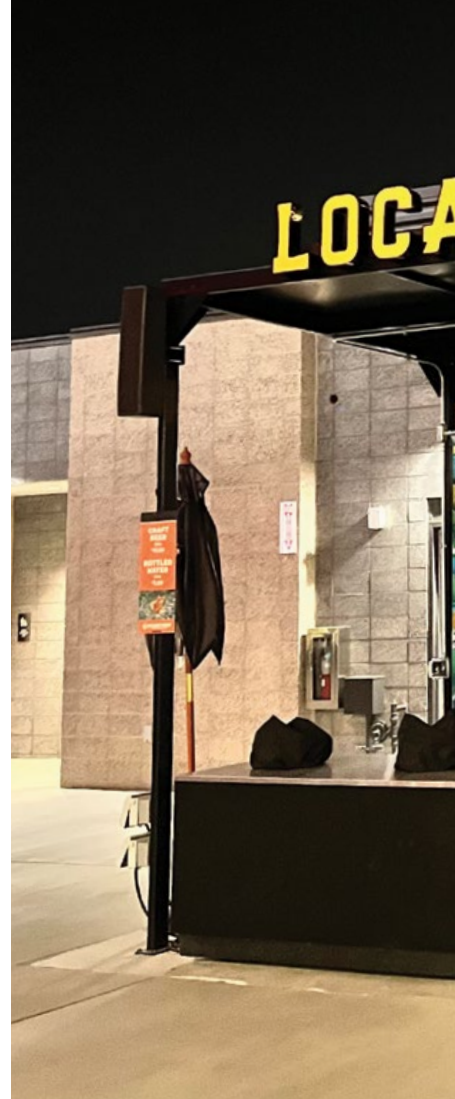
JANUARY  
2022

Changed our name from Carts of Colorado to Gallery

Launched new line of electric vehicles in partnership with Club Car

Rolled out autonomous stores to embrace the future of beverage, retail and food distribution











## WHAT SETS US APART

We have been family-owned and operated for two generations, bringing over 40 years of experience designing, building and delivering products that support your unique needs. Come see why Gallery Carts is more than just a mobile cart company.

- Family-Owned & Operated Business for 42 Years
- Based in Denver, CO
- Global Reach
- 45,000 sq. ft. Facility for Assembly
- Made in the USA







## OUR VALUE PROPOSITION



### EXPERIENCE

We have provided 42 years of exceptional client service.



### PROCESS

Our process is driven by people and technology.



### DESIGN

We know how to bring your vision to life.



### TIMELINE

We are on time all the time.



### QUALITY

You can count on our team to create best-in-class results.



### SEAMLESS INSTALLATION

Regardless of the venue, we make it happen with ease.



# MOBILE CARTS

THE CARTS THAT STARTED IT ALL.



Whether you're slinging hot dogs or selling souvenirs, it's important to be able to meet your customers where they're at—literally. Gallery's one-of-a-kind mobile carts are custom designed with your unique needs and offerings in mind, so you can adapt

to the specific layout and foot traffic of any venue. Over 40 years of fine-tuning and relentless attention to detail make our mobile carts the best solution for amping up your beverage, retail or food distribution process.













From our humble beginnings, we have never lost sight of who we are and what we stand for: creating the greatest product on the market, providing an exceptional experience for our clients, expanding our reach, and carrying our legacy with us every step of the way.

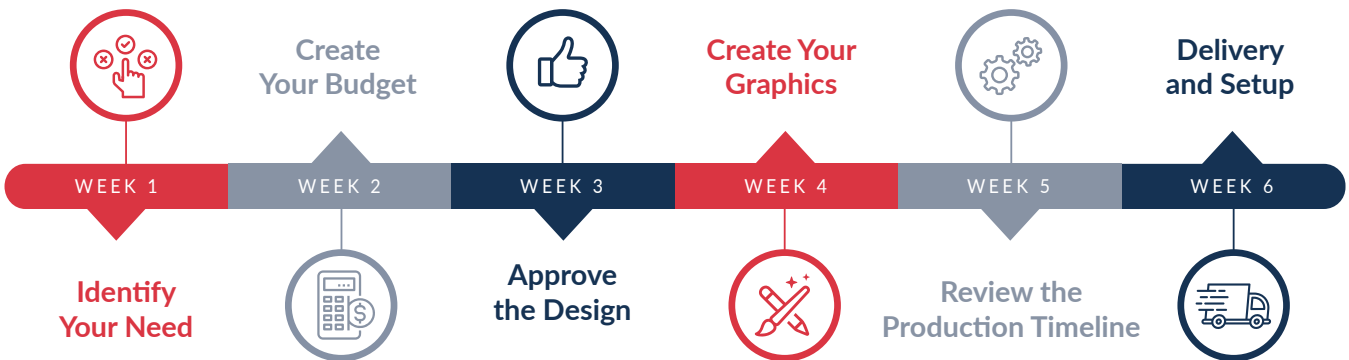
# Our Process

We start by understanding your venue and your goals so we can align on the type of mobile retail solution that checks all of your boxes. Our team draws on years of industry experience to identify opportunities and suggest solutions.

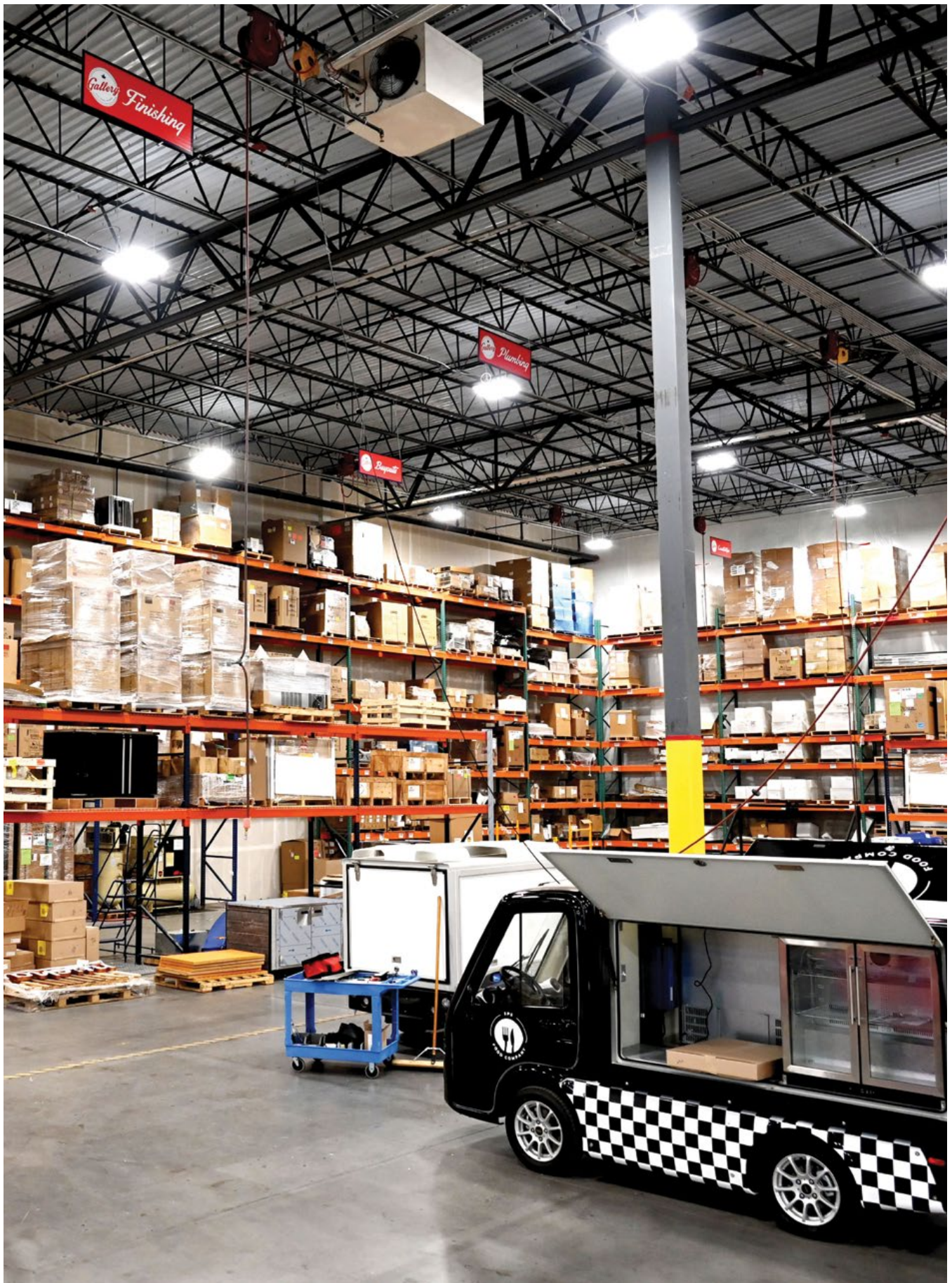
Design is where our collective vision is tweaked and finalized. We offer a wide range of equipment and materials for you to pick from to create a design that suits your space and needs. You dream it, we build it.

Then our team is off to bring your vision to life. Our builds stand the test of time thanks to high-quality craftsmanship and rigorous quality assurance. Each item is inspected at every step so that we're proud to put our name on it when it rolls out the door.

Our white glove delivery service ensures no detail is too small, no deadline goes unmet, and no project crosses the finish line without our team being there every step of the way. Delivered on target and on time, every time—that's what you get with a Gallery.









# Cart Configurator

- 160+ base models to customize
- Streamlines purchase process
- Standardizes equipment across your portfolio
- Accurate estimates for budgeting and planning
- Shorter lead times on standard offerings

Enjoy a smooth, step-by-step cart creation process where you make decisions that arrive at one of more than 160+ pre-designed models. These standard outcomes give you complete creative control while also ensuring that your cart is a tried-and-true model guaranteed to deliver.

The cart configurator features 160+ models from the following categories:

- Back
- Craft Beer
- Grill
- Coffee
- Hot Food
- Dessert
- Condiment
- Popcorn
- Cocktail
- Hawkers
- Packaged Beer
- Support





# How It Works

## AWNING

Add a customizable awning to brand your goods or match your space

## EQUIPMENT

Outfit your cart with the right equipment

## FACADE

Customize your facade to personalize your cart further

## LENGTH

Choose from standard cart dimensions





# More Than Just a Cart Company

We pride ourselves on our carts, but they are far from the only thing we have to offer. Over the years, we expanded into kiosks, Grab-N-Go stores, e-vehicles, and a hawking system to ensure we're a one-stop shop for anything and everything our clients may need. Our products are always made with high-quality materials, customized to each client's vision, and delivered on time, every time.

When you go with a Gallery, you're getting the best there is in mobile food and beverage distribution and retail merchandising. See for yourself.









# KIOSKS



We've never met a high-traffic area we didn't like. Our custom beverage, retail and food kiosks can easily fit anywhere in your venue and seamlessly relocate on the fly—all while being attractive, branded and captivating (our ABCs of

design). When you choose a Gallery, you're able to sit back and watch your vision come to life in dazzling fashion, regardless of the space. See for yourself why Gallery is the industry standard.







# GRAB-N-GO



Your guests should witness that game-changing play from the stands with a smile on their face and a burger and beer in each hand—not from the concession stand. Our Grab-N-Go markets come in three tiers and are personalized to your venue, 100% hassle-free and guaranteed to provide the best-in-class customer

experience. We make it easy for guests to get the food or retail products they need without the extended wait, so they can get back to the action. Serve more customers in less time by expanding points of sale and streamlining the purchasing process with our Grab-N-Go markets. See what each tier has to offer on the following pages.







## TIER 1 Traditional

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Keep it simple with one of our markets. Your customers will be able to grab what they need and check out at a point of sale.



## TIER 2 Self-Checkout

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Cut down on the line by providing options for customers to check out at convenient locations in your space. Less waiting, more paying.





## TIER 3

### Autonomous

“I’ll be back in a jiffy” takes on a whole new meaning when there’s no line to wait in. Our state-of-the-art Autonomous Stores blend the best of our Grab-N-Go markets and standalone kiosks, allowing patrons to grab what they want from the shelves,

automatically pay and walk right back out into the action. Personalized to your venue, built with a quality you can feel and easily installed—welcome to the future of beverage, retail and food distribution.



Gallery Carts provides a complete solution for your food and beverage needs. Design, general contracting work, installation, follow-up—we do it all for you. With the addition of walk-ups and complete-store retrofits, we are ready to serve you for years to come.



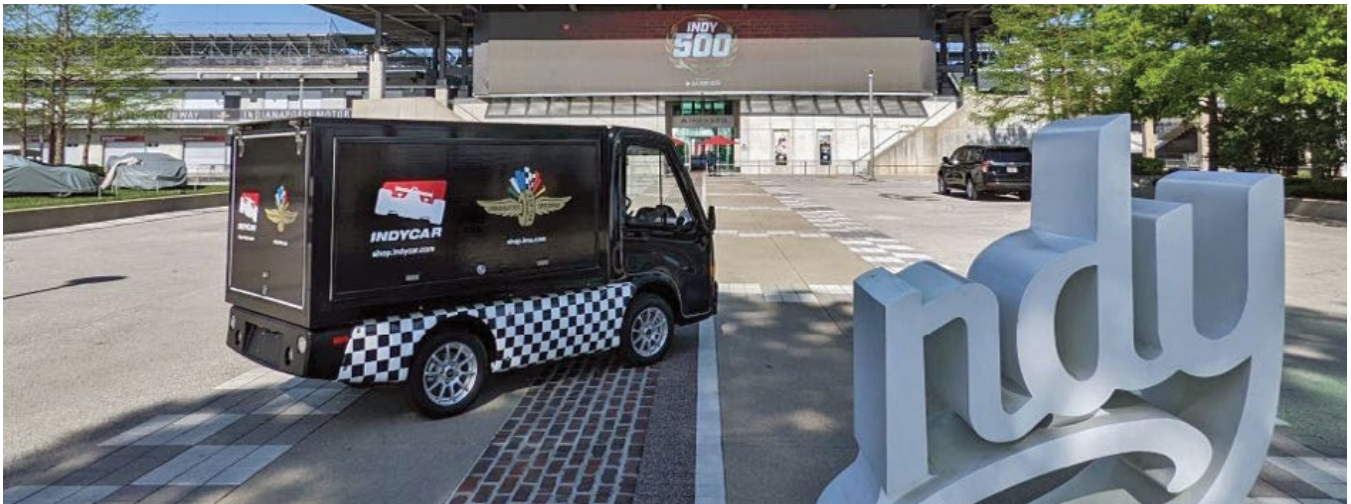
# E-VEHICLES



Give the people what they want, where they want it, with Gallery's customizable e-vehicles. Our e-vehicle solutions are managed completely by us from start to finish, turning on a dime to make your vision a reality. Great for college campuses and corporate events alike, this simple

yet sustainable distribution solution has everything: health department-approved heating and cooling for food and beverages, affordable price points, and a premium guest experience. Get behind the (electric) wheel and expand your reach beyond permanent venues.





## Case Study: E-Vehicles ROI

Having a food truck at your event increases the amount of time patrons will hang around and engage in festivities—but this is often easier said than done. The average price of one food truck is about \$200K, and many times they aren't able to get into the places they are needed most, like indoor locations. Our e-vehicles can access those hard-to-reach places and offer a more affordable option for covering your whole venue—you can buy three of our e-vehicles for the price of one food truck. Whether your industry is in sports and entertainment, a convention center, higher education or practically anything else, we have you covered.

### Our e-vehicles provide:

- ✓ A billboard-on-wheels for your brand
- ✓ Seamless relocation for indoor/outdoor settings
- ✓ Endless food and beverage service options, hot or cold

### Mind-boggling? We know.

Invest in an e-vehicle today and see a return on your investment within half a year with all the bells and whistles you could want.





# HAWKING SYSTEM



Let your customers enjoy a cold one from their seats during the game without messy, ice-filled trays crashing the party. Gallery's Hawking Tray System is the eco-friendly, hassle-free distribution solution that revolutionizes how you get chilly beverages to patrons in stadiums,

arenas and other venues. Once it's primed in the freezer, the Hawking Tray maintains an optimal temperature for product quality for up to six hours. You can trust the quality—and your guests will love the results.







# OUR INDUSTRIES

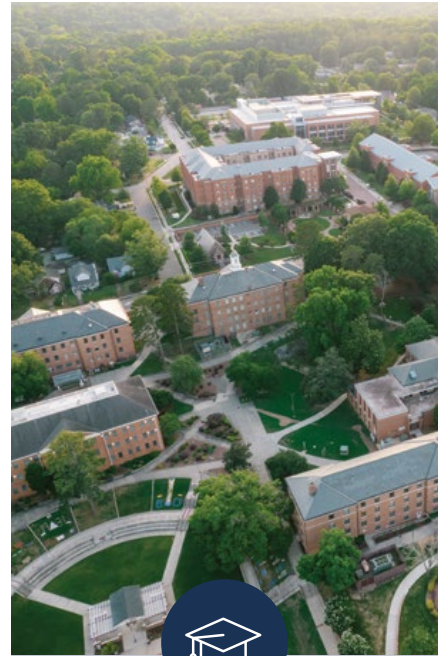
We serve clients across a diverse range of industries. If you need a Gallery, we can deliver.



Sports & Entertainment Venues



Transportation Centers



Campuses



Convention Centers



Retail



Health Facilities



## VENUES SERVED



HOUSTON, TX  
**Toyota Center**



LOS ANGELES, CA  
**Dodger Stadium**



MORRISON, CO  
**Red Rocks Amphitheater**



DAYTONA, FL  
**Daytona International  
Speedway**



SAN DIEGO, CA  
**Petco Park**



ANAHEIM, CA  
**Anaheim Convention Center**



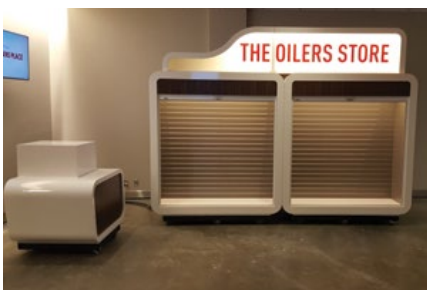
MINNEAPOLIS, MN  
**U.S. Bank Stadium**



CENTRAL ISLIP, NY  
**Touro University**



LOS ANGELES, CA  
**SoFi Stadium**



EDMONTON, CANADA  
**Rogers Place**



AUSTIN, TX  
**Austin Convention Center**



FORT COLLINS, CO  
**Foothills Mall**



# Testimonials



Red Rocks Amphitheatre

“When it came time to update the food and beverage service units at Red Rocks, there was no one else we would trust but Gallery.”

— Tad Bowman  
Venue Director,  
City of Denver



Rogers Place

“Right from the start, we knew Gallery was the right choice for this project. Not only did they have extensive experience we could trust, they also showed creativity and unique vision with their designs. They were a great partner, and we look forward to working with them again on future projects.”

— Dan Wowryk  
Project Engineer,  
ICON Venue Group

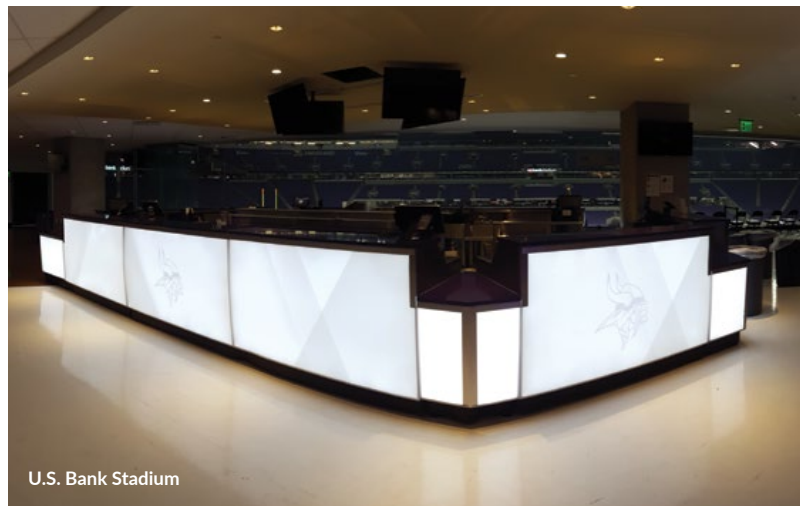






“I knew from past experiences with Gallery that they had the experience and creative thinking needed to get the job done. With such a short timeframe, we couldn’t afford any mistakes. Gallery was the clear choice, and they delivered on time exactly what we wanted.”

— **Danielle Lazor**  
Vice President, Design, Development and Retail Operations, **Aramark**



U.S. Bank Stadium



“Gallery’s quality, innovative designs that enhance a stadium’s environment and their ability to meet deadlines no matter what are why the company is the industry leader.

— **JP Paul**  
Vice President of Corporate Development & Guest Relations, **Minnesota Vikings**













# Your brand deserves a Gallery.



Carts. Kiosks. Portables.

[gallerycarts.com](http://gallerycarts.com) | 800.227.8634 x2